




Mini

# MBA

A Solid Foundation  
for Leadership



A comprehensive programme that provides participants with the needed core knowledge and skills, essential concepts and tools as provided in the full-fledged MBA programme, yet quicker and cost-effective



NOTTING HILL<sup>TM</sup>  
COLLEGE



Eton  
University



Speak "the language of business" and understand the broader financial and strategic issues and challenges of your company. Build bridges between different functions and become more effective in your role. Mini-MBA is a management and executive development programme that aligns its learners around the common language and analytical tools of business. This comprehensive programme gives you the business insight and understanding you need to "think in real time" in today's fast-moving corporate environment.

## WITH NHC SCHOOL OF BUSINESS AND ETON UNIVERSITY COLLEGE OF BUSINESS AND MANAGEMENT MINI MBA PROGRAMME YOU ARE ABLE TO

- Learn Techniques to progress and develop your career
- Become more productive and work more intelligently
- Obtain a comprehensive business education
- Learn how to manage and be a successful manager
- Acquire professional management expertise

### GAINING COMPETENCE AND CONFIDENCE IN BUSINESS ESSENTIALS

NHC School of Business provides quality professional education to individuals and corporate clients, in order to enhance careers and foster workforce development. We act as a strategic partner with organisations to build workforce and leadership capabilities. While Eton University provides premium higher education programmes with accredited recognised certificates.

- Learn Business strategies
- Gain Leadership Skills
- Know more about Accounting and Finance
- Explore Human Resource Management
- Practice Marketing
- Learn Economics

NHC School of Business and Eton University College of Business and Management offers Mini MBA programme that sets the Essentials of Business for corporate leaders. Our Mini MBA programme is uniquely positioned to help today's learners become tomorrow's focused highly productive business professionals. Our Mini MBA programme offers an overview of the key concepts, tools, and techniques that are required to succeed in today's challenging business environment. The programme features focused learning experiences and case studies centred on vital subject areas.

### AN ADVANCED PROFESSIONAL CURRICULUM FEATURING A COMPREHENSIVE BUSINESS SIMULATION

This programme provides learners with an integrated "big picture" of business. Our Mini MBA programme show learners how the main areas of business; marketing, management, accounting, HR and finance connect to each other and how they relate to the world in which we live and work.

The programme is based on teaching six main modules in addition to giving quick overview of Business Law, Risk Management and Information Technology;

- Setting the Stage: The Business of Business
- Building the Framework: Business Ownership and Entrepreneurship
- Guiding the Enterprise: Leadership, Organisation, and Operations
- Supporting the Workforce: Motivation and Human Resources
- Satisfying the Customer: Marketing, Sales, and Customer Support
- Managing the Money: Accounting and Financial Resources

# PERFECT TOOLS FOR PERFECT BUSINESS PRACTICES

## Programme Features

- Reinforce learning and provide a constant stream of fresh content
- Bring concepts to life through real-world business applications
- Help learners learn and retain material
- Provide clear, relevant coverage of the forces and events reshaping the business world with a thoroughly revised and up-to-date look at the contemporary business landscape.
- Build skills, awareness, and insight

### ***Building a solid foundation for leadership.***

Our Mini-MBA jump-starts leadership development. It improves communication, increases engagement and enhances performance by getting all your people on the same page. Participants will come away with a clear understanding of how the business works and how it sustains profitability. They'll gain valuable insight into how all the parts fit together- and they'll know with certainty how their individual contributions affect and must drive the bottom line.

### ***By attending this programme learners will:***

- Understand how successful businesses are run from an all-round perspective: financial, strategic and marketing.
- Develop insights into how managers can effectively lead people and align teams to execute the strategy of their company.
- Enrich their job and their career by gaining tools and frameworks to think more strategically, thereby improving their decision-making both in their current and future job roles.

### ***Teaching Philosophy***

- Our teaching philosophy is based on learners' engagement through examples and stories which are integrated within the teaching.
- Hands-on exercises and thought-provoking questions offer learners the opportunity to actively think and engage in business issues and decision making.
- Using case videos to focus on larger and well-known companies.

### ***Learners Profile***

Our Mini MBA course offers something to everyone, from learners who are still deciding whether business is the right major for them to workers who already have practical experience in the business world to managers who would like to gain an effective, broad-based overview of the topics covered in MBA, our Mini MBA learners are:

- new managers and functional experts with no formal business education.
- middle managers wanting to refresh their business management knowledge.
- professionals considering an MBA.
- entrepreneurs who are seeking to develop their knowledge and understanding of business

**A Baccalaureate degree is required. Instruction is at the graduate level. No previous subject area expertise is required or assumed.**



## Get Benefit Of:

- Excellent and experienced instructors with diverse backgrounds.
- Well-developed curriculum to meet today's workforce needs.
- Quality materials that serve as a reference after the course.
- Affordable, appropriate price and group discounts for three or more.
- Notting Hill College School of Business established reputation for excellence.
- Backed by the College of Business and Management at Eton University.



**NOTTING HILL**  
COLLEGE

 **Eton**  
University

**For more information and registration visit your nearest campus**

### **Egypt Campus**

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URL: [www.nottinghillcollege-egypt.co.uk](http://www.nottinghillcollege-egypt.co.uk)

### **Middle East Campus**

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